



# ARTIFICIAL INTELLIGENCE IN HOTEL, RESTAURANT BUSINESS, AND TOURISM

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# Dr Kateryna Fedosova

PhD in Hotel and Restaurant Business  
Odesa National University of Technology





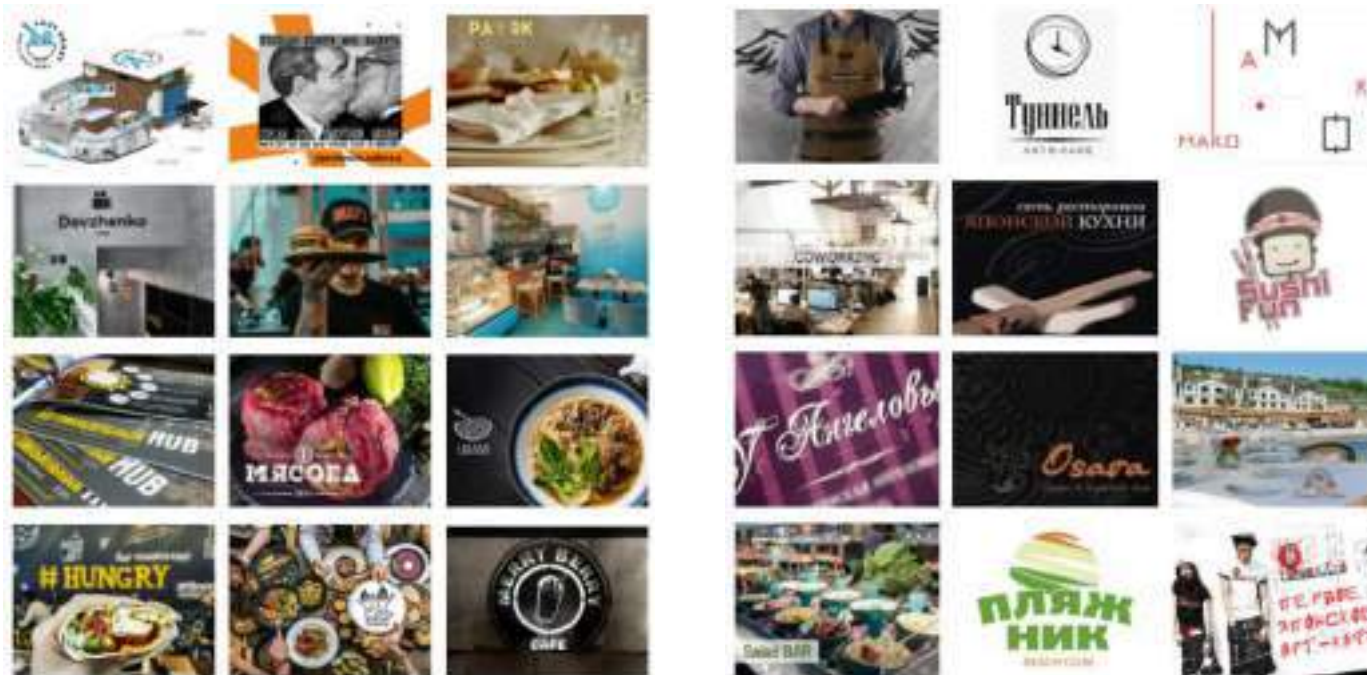
# Dr Kateryna Fedosova

SRH Dresden School of Management





**ConsultingHUB**  
Restaurant Consulting Company







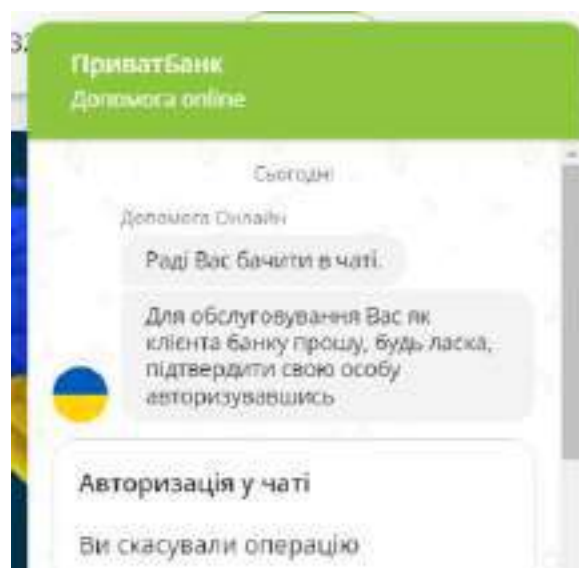




















**November 30, 2022**





## ChatGPT Sprints to One Million Users

Time it took for selected online services  
to reach one million users



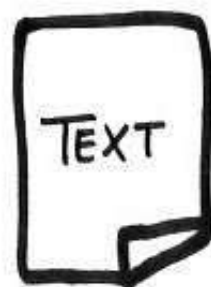
\* one million backers    \*\* one million nights booked    \*\*\* one million downloads

Source: Company announcements via Business Insider/LinkedIn



statista

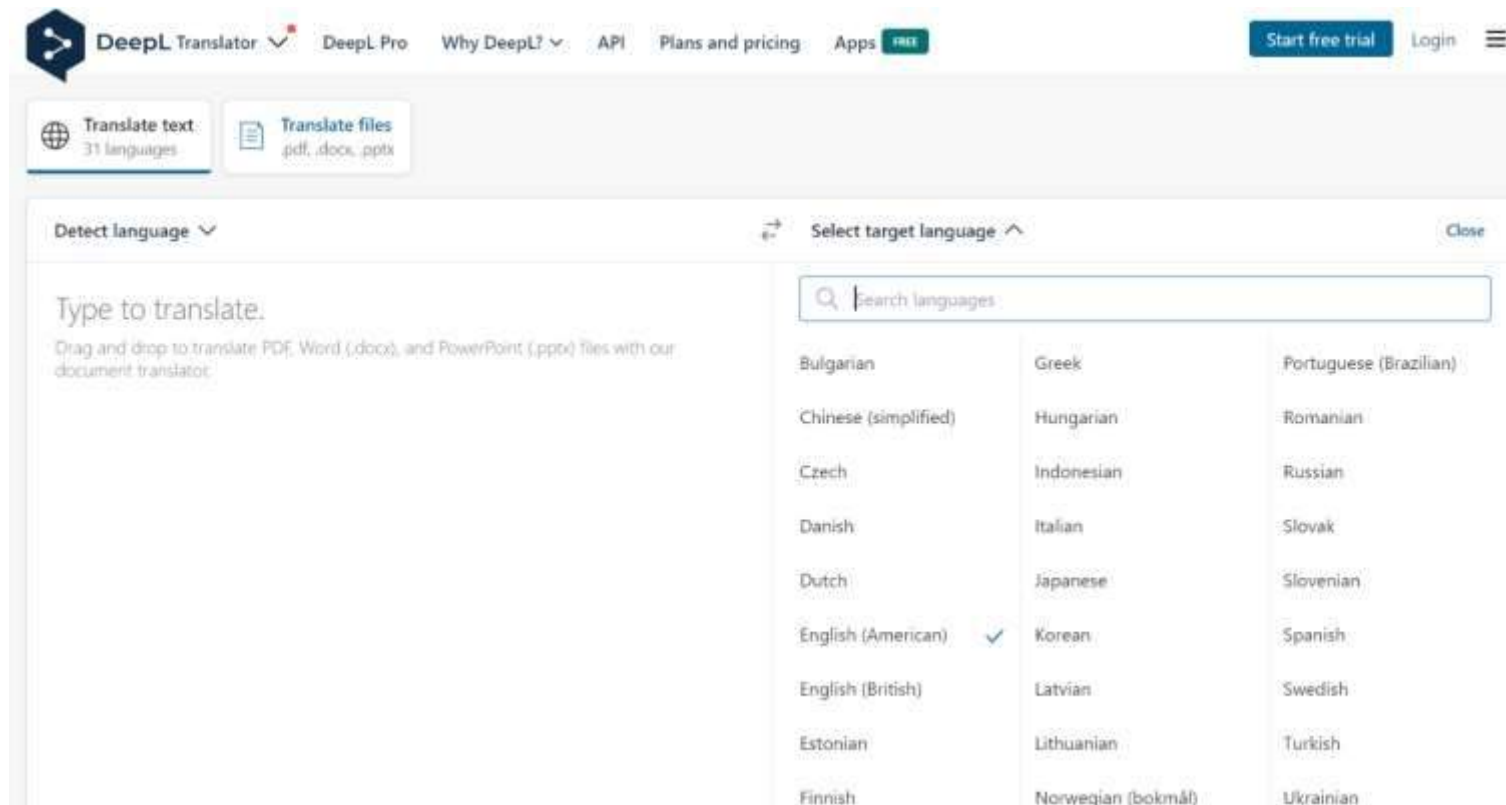








## The best translator ever



<https://www.deepl.com/translator>





## Sound for your video

<https://murf.ai/>

**MURF.AI**

Products ▾ Create ▾ Enterprise Pricing Resources ▾ Login Sign Up

# Text to Speech voice over with realistic AI voices

Murf offers a selection of 100% natural sounding AI voices in 20 languages to make professional voice over for your videos and presentations.

**OPEN STUDIO**

**Nate**  
English - US & Canada

Want to create amazing voice overs? Murf can help you do that, effortlessly

12 / 200





## Quality guaranteed, no robotic voices

Our voices are all human sounding and quality checked across dozens of parameters. Gone are the days of robotic text to speech, most people can't even tell between our advanced AI voices and recorded human voices.

OPEN STUDIO

## Text to Speech voices in 20 languages

Murf offers a selection of voices across 20 languages. Most languages have voices available for testing quality in the free plan. Some languages also support multiple accents like English, Spanish and Portuguese.

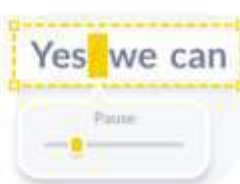
OPEN STUDIO



Emphasize specific  
words



Take control of your  
narration with Pitch



Elevate your story  
with Pauses

## Voice Selector

Voice Selector

English Search Male Female

New voices

Your Favourite		
English (US)		







ElevenLabs

AI AUDIO ▾ SOLUTIONS ▾ DOCS PRICING ENTERPRISE COMPANY ▾

# Create the most realistic speech with our AI audio platform

Pioneering research in Text to Speech, AI Voice Generator, and more

GET STARTED FREE



 TEXT TO SPEECH  SPEECH TO TEXT  VOICE CHANGER  DUBBING  TEXT TO SFX  VOICE CLONING





## Video / audio to texts

The screenshot displays the TurboScribe website interface. At the top, the navigation bar includes the TurboScribe logo, links for PRICING, FAQs, and BLOG, a US flag icon, and buttons for LOG IN and SIGN UP. A central banner features a line graph icon and the text '9,715,131 hours transcribed'. Below this, the main heading reads 'Unlimited audio & video transcription' with the subtext 'Convert audio and video to accurate text in seconds.' and '3 free transcripts daily. No credit card required.' A large button labeled 'Start Transcribing for Free' is accompanied by a Google logo. Below the button, it says 'Sign up with email address' and 'Unlimited Pricing'. Two pricing plans are shown: '\$10 / month' (equivalent to \$120 billed yearly or €110.72 billed yearly) and '\$20 / month' (equivalent to \$20 billed monthly or €18.45 billed monthly), with a 'SAVE 50%' badge. On the right, a video player interface is shown with a transcript of a video segment. The transcript includes the text: 'goals and responsible for P&L and things like that?', '(27:04) Or what does that generally look like when they start to own revenue?', 'Speaker 1', '(27:08) There's two ways that you can own revenue.', '(27:12) Revenue stream number one will be your self-serve revenue.', '(27:15) If there's self-serve revenue, that means product is selling literally itself.', and '(27:21) So yes, there has to be somebody in product that'. Below the transcript, it says 'Session 6-Q&A'. At the bottom of the player, there is a progress bar, a volume icon, and a settings gear icon. A star icon and the text 'Get transcripts in seconds!' are at the bottom right of the player area.

TurboScribe PRICING FAQs BLOG

9,715,131 hours transcribed

### Unlimited audio & video transcription

Convert audio and video to accurate text in seconds.

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Sign up with email address

Unlimited Pricing

**\$10 / month**  
\$120 billed yearly  
= €110.72 billed yearly  
**SAVE 50%**

OR

**\$20 / month**  
\$20 billed monthly  
= €18.45 billed monthly

Upload audio & video files

goals and responsible for P&L and things like that?

(27:04) Or what does that generally look like when they start to own revenue?

**Speaker 1**

(27:08) There's two ways that you can own revenue.

(27:12) Revenue stream number one will be your self-serve revenue. (27:15) If there's self-serve revenue, that means product is selling literally itself.

(27:21) So yes, there has to be somebody in product that

Session 6-Q&A

Get transcripts in seconds!





## Video / audio to texts

The screenshot shows the Otter.ai website. At the top, the navigation bar includes the Otter.ai logo, links for Solutions, Pricing, Apps & Integrations, and Resources, along with buttons for 'See a Demo', 'Log In', and 'Start for Free'. Below the navigation bar is a hero section with a light blue background. On the left, there's a graphic of a document titled 'Otter Sales Insights' with a 'NEW!' badge. To the right of this graphic, the text reads 'OtterPilot™ for Sales The #1 AI Tool for Sales Meetings' with a 'Learn more' button. The main content area has a white background with the heading 'The #1 AI Meeting Assistant' followed by a yellow star icon. Below the heading, a paragraph states: 'Never take meeting notes again. Get transcripts, automated summaries, action items, and chat with Otter to get answers from your meetings.' At the bottom of this section is a large blue button that says 'Start for Free'.

Otter.ai Solutions Pricing Apps & Integrations Resources See a Demo Log In Start for Free

NEW! Otter Sales Insights

Charlotte is willing to spend up to \$5,000

Director of

OtterPilot™ for Sales The #1 AI Tool for Sales Meetings Learn more

### The #1 AI Meeting Assistant ✨

Never take meeting notes again. Get transcripts, automated summaries, action items, and chat with Otter to get answers from your meetings.

Start for Free







# Video Editing

<https://pictory.ai/>

**PICTORY** Home Who Uses Pictory Features Academy Pricing Login **FREE TRIAL**

**Turn Scripts Into Jaw-Dropping Sales Videos.**

Use Pictory to automatically create high-conversion Video Sales Letters complete with stock footage, music, and voiceovers, in just minutes.

[READ MORE](#)

**Automatically Extract Short Video Snippets From Long Videos.**

Easily and quickly extract 'golden nuggets' hidden deep within your Zoom, Teams & Webinar recordings in multiple formats. Then easily share these across your social media platforms.

[READ MORE](#)

**Turn Your Text Blog Posts Into Engaging Videos On Auto-Pilot.**

Breathe new life into your blog by adding video.

Video will boost your search engine rankings and watch your readership sky-rocket.

[READ MORE](#)

**Add Captions to Videos Automatically**

Automatically add captions to your videos, quickly, easily and accurately.

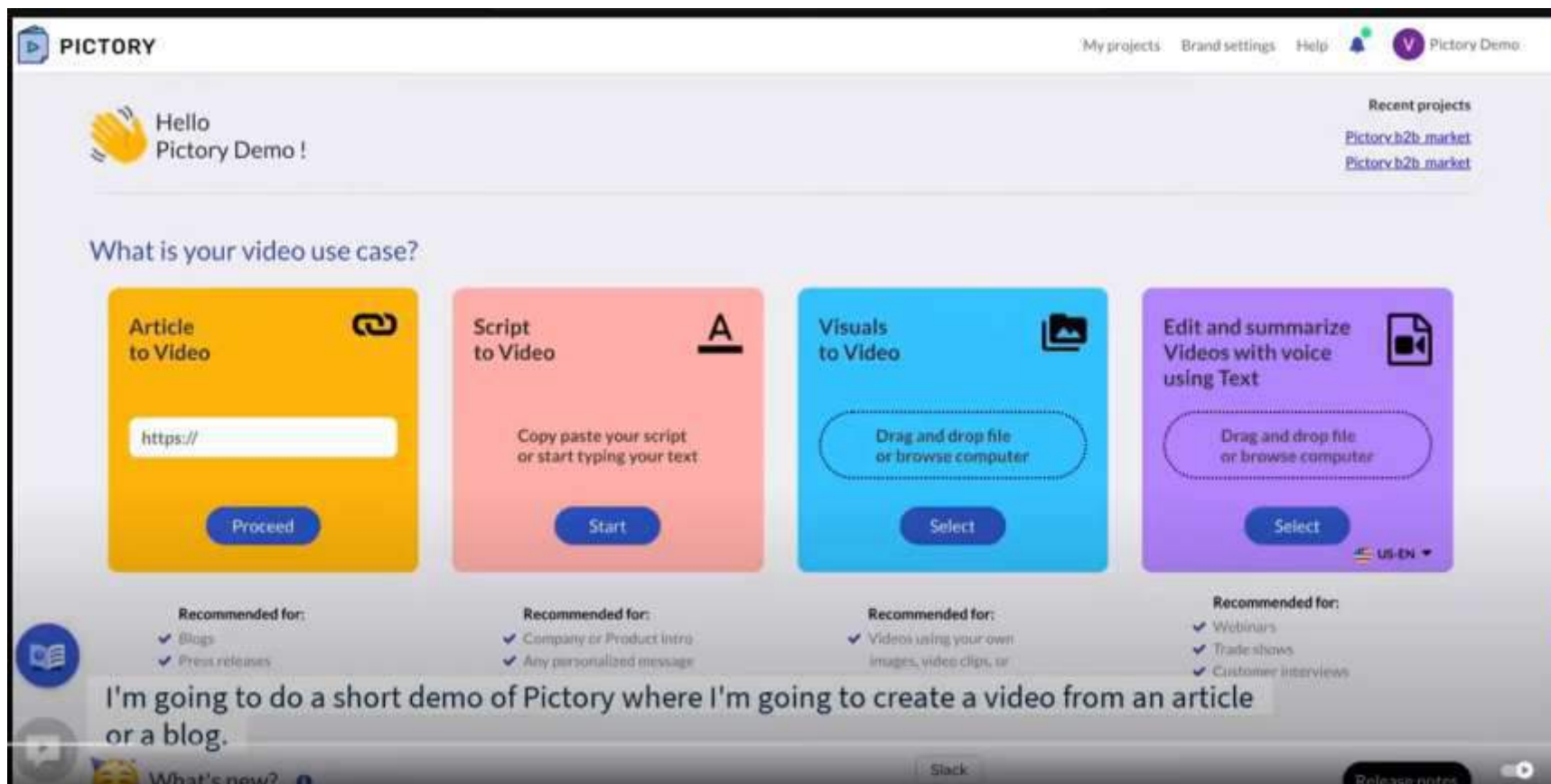
85% of social media videos are watched on mute – captions will increase your reach by 85%.

[READ MORE](#)





# Video Editing





## Video from the article/script

ChatGPT 4o



Hello! I want to show an example how teachers from the hospitality field can use AI for the video visualisation of their lectures. So, you need to write a script for the 2 minutes video about Digitalisation of the Restaurant Business.

Give me a plan for that script and after that we will make the rest texts.



### Plan for a 2-Minute Video Script on Digitalisation of the Restaurant Business

Title: Digitalisation of the Restaurant Business: Transforming Dining Experiences

#### 1. Introduction (0:00 - 0:20)

- Opening Scene:
  - Visual: Montage of modern restaurants with digital menus, online reservations, and sleek POS systems.
  - Narration: "Welcome to the future of dining. Digitalisation is revolutionizing the restaurant







🔥 14 day trial activated! [Upgrade](#)

[👤 Create a team](#)

### Create a video in minutes



Click on an item so we can show you how to do it

0%



Find relevant visuals 🖼️



Add AI voice narration 🗣️



Record your voice and synchronise in seconds 🗣️ it's magic 🪄



Add more text boxes on the scene



Download video for different platforms

[No thanks](#)

Please wait while the video storyboard is being created...



Searching visuals

44% completed





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Create a team

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Get started

Help



Visuals



Audio



Styles



Text



Branding



Elements



Form



Guide

Project

Digitalization of the Restaurant Business



Previous

Preview

Download

Background music Voiceover My uploads Recent



Realistic AI voices for your videos



We have partnered with ElevenLabs to give you better AI voices. Professional users now get 2 hours of voice generation per month at no additional cost. [Check out this guide.](#)



Search voices

Accent

Age

Purpose



Male



Female

Premium voices (48) by ElevenLabs

Multilingual

Quota 5 mins



Abby, female  
Confident, narration



Adam, male  
Deep, narration

24%



Amanda, female  
A natural narrator



Annabell, female  
Professional and inquisitive



Scene duration: Calculating...

Landscape

Video duration: Calculating...



Scene 1



Scene 2



Scene 3



Scene 4



Scene 5



Scene 6







**PICTORY** 14 day trial activated! Upgrade

Create a team My projects Brand kits Get started Help

Project: Digitalization of the Restaurant Business

Library Background My uploads Recent

Search images and videos

All types All categories

menus ordering Digital POS systems

00:10 00:09 00:15 00:10 00:12 00:17

Scene duration: 9.2s Landscape Video duration: 1m 2

Digital menus and POS systems streamline the ordering process, reduce wait times, and enhance accuracy, leading to a better customer experience.

Preview scene Layers CC NEW

Scene 7 Scene 8 Scene 9 Scene 10 Scene 11 Scene 12







## Video Editing Cliparts



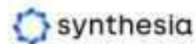






# Video Avatar

<https://www.synthesia.io/>



Features ▾

Use cases ▾

Pricing

Resources ▾

Company ▾

Log In

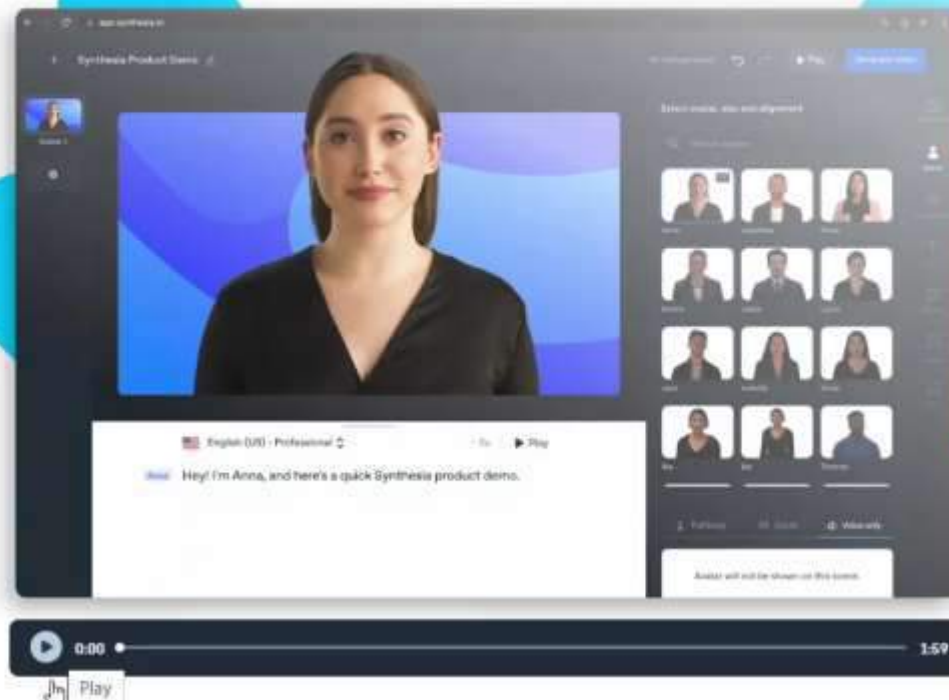
Create Account

## Create videos from plain text in minutes

Synthesia is an AI video creation platform. Thousands of companies use it to create videos in 120 languages, saving up to 80% of their time and budget.

Create a free AI video

No credit card required.







## Video Avatar

HeyGen

Platform ▾

Solutions ▾

Resources ▾

Pricing ▾

Enterprise

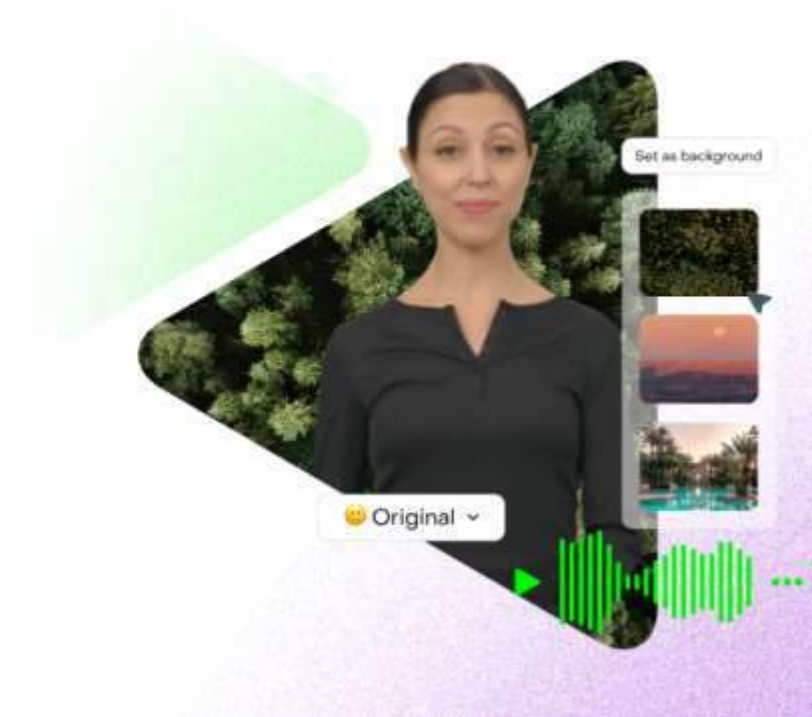
Company ▾

Login

Home > Avatar Video

# Make Your Own Custom AI Avatar Video in Minutes

Create your digital twin





**Try it!**

TEAM 1	TEAM 2	TEAM 3
Restaurant	Hotel	Plovdiv

[fedosova2008@gmail.com](mailto:fedosova2008@gmail.com)





# Graphic Design



DALL-E History Collections

Start with a detailed description [Surprise me](#)

Make a picture for an Andy Warhol-style burger advert

Generate

Or, upload an image to edit



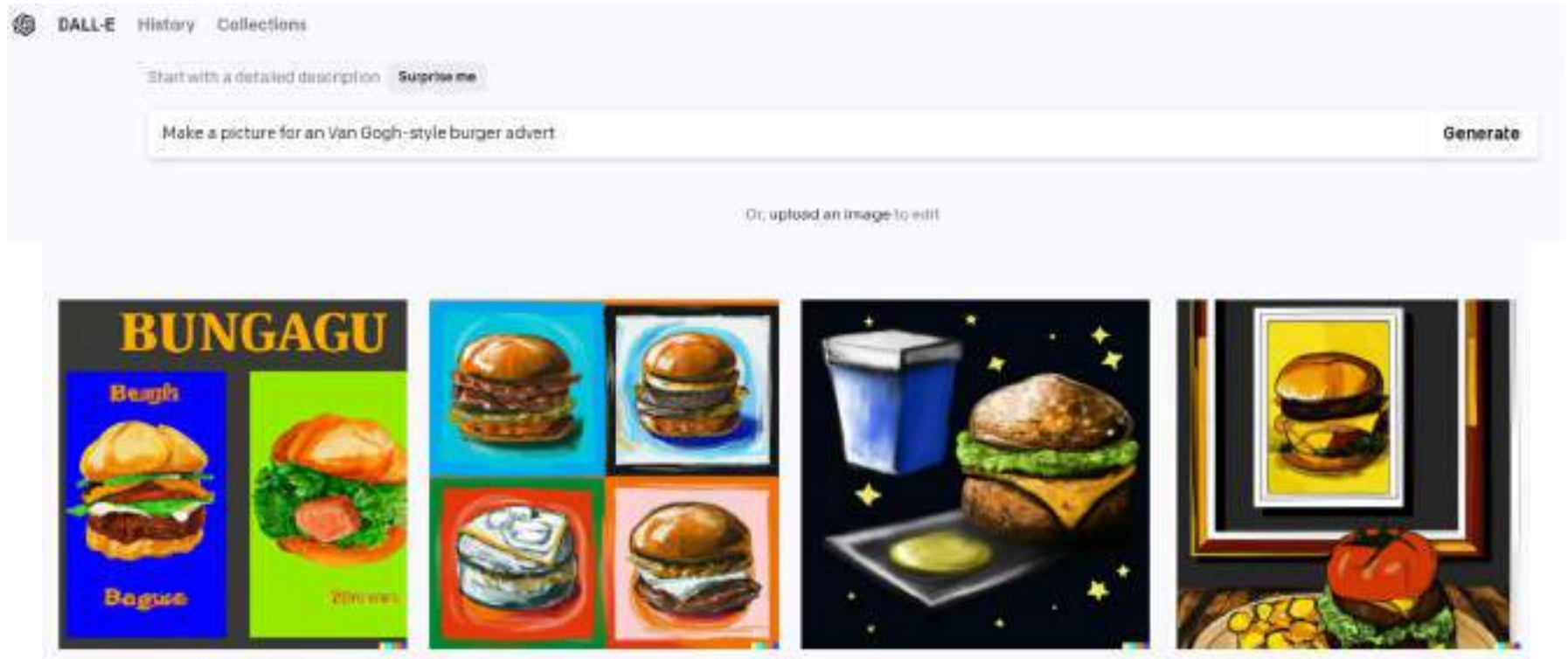
<https://labs.openai.com/>





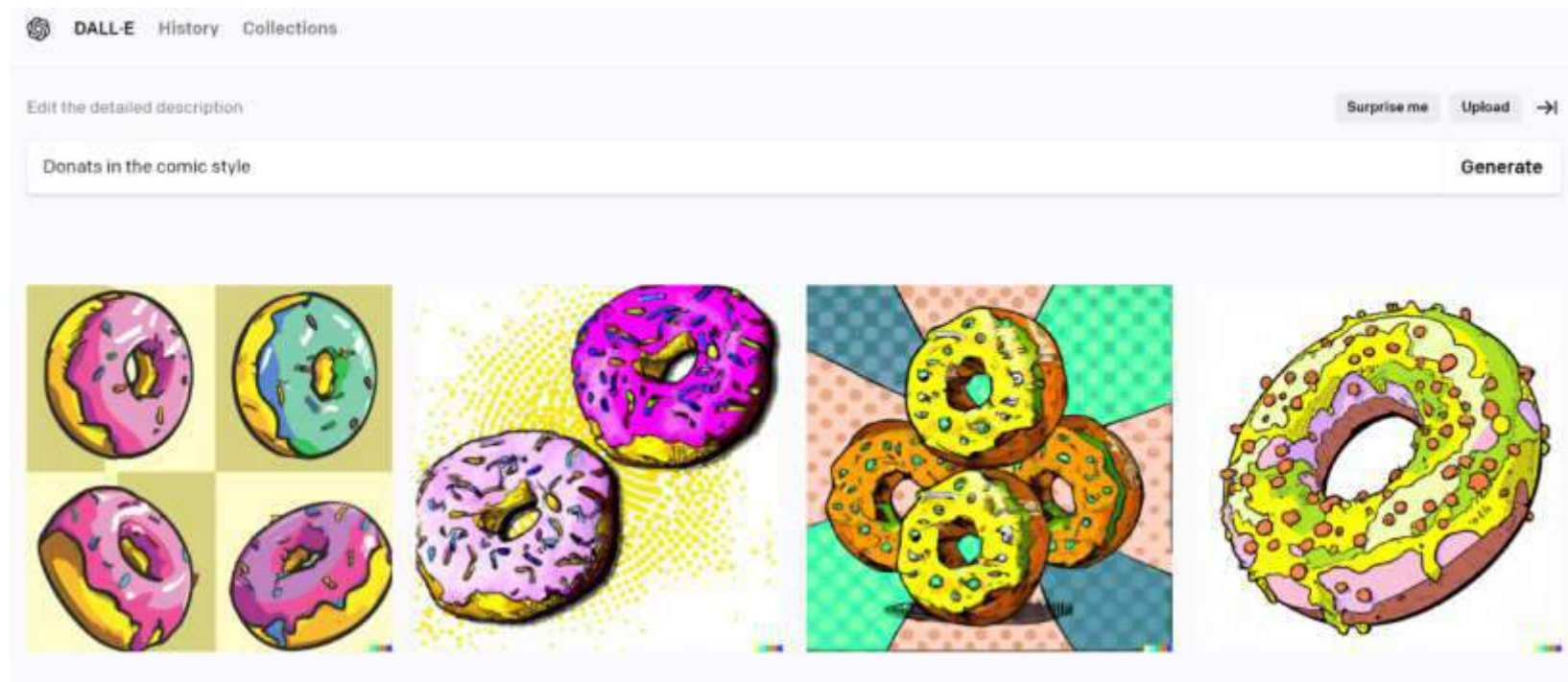


# Graphic Design





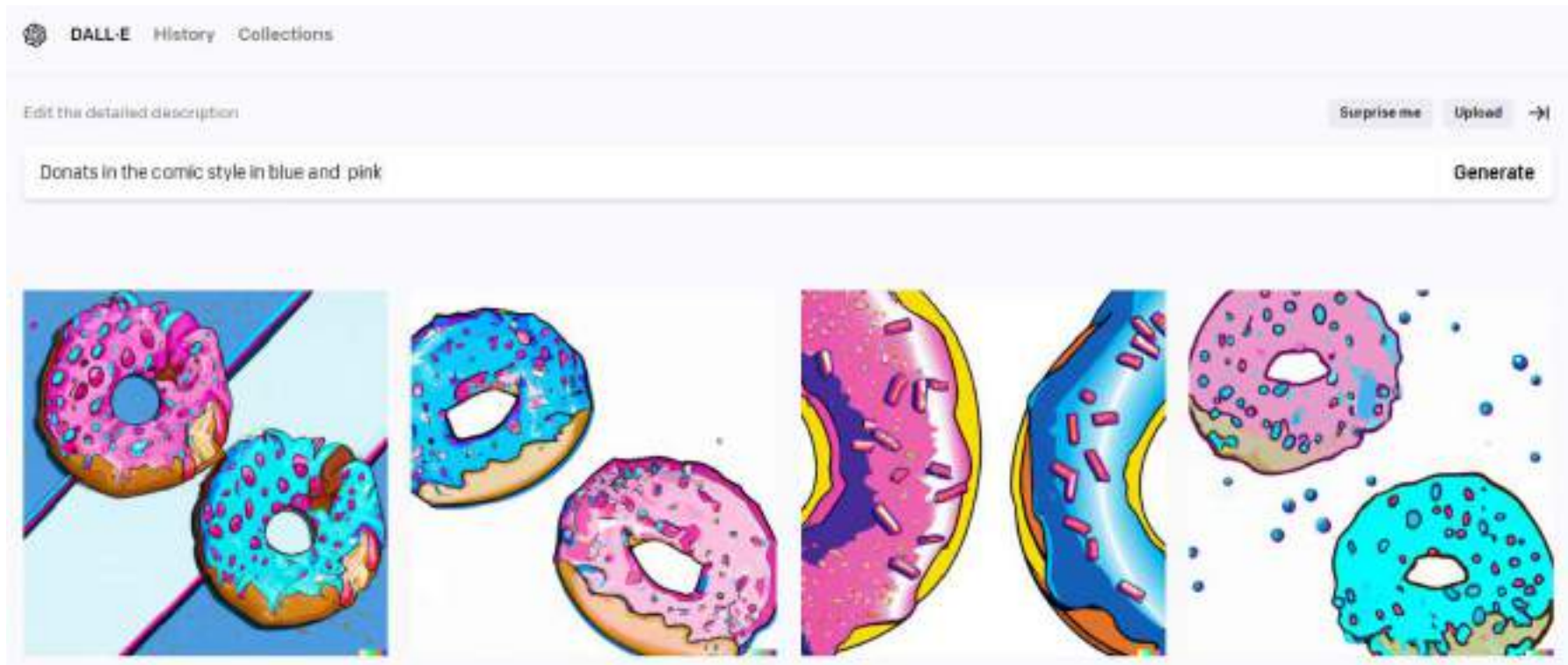
# Graphic Design





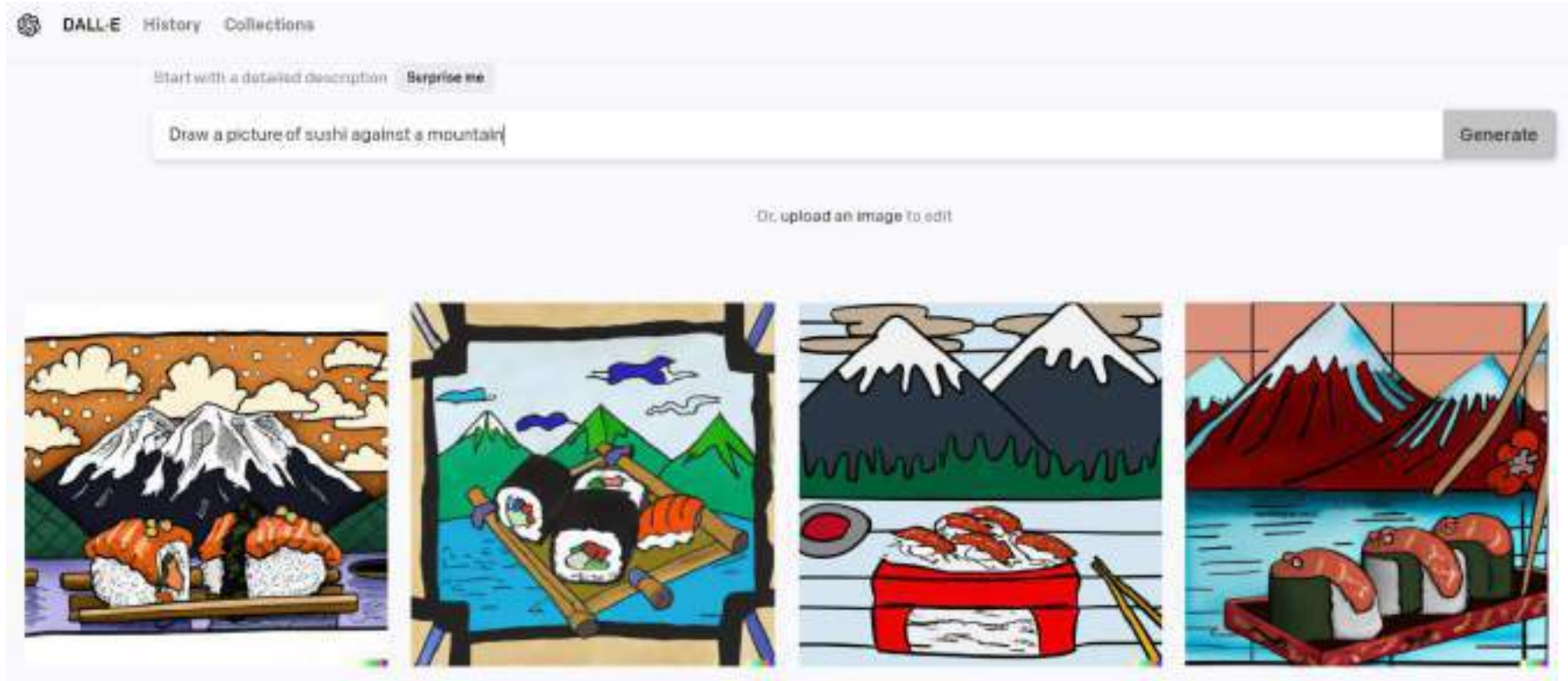


# Graphic Design





# Graphic Design





Bbl

Create several logo samples for the hupster burger bar called #HUNGRY



ChatGPT



Bbl

I want something more simple black and white



ChatGPT







ChatGPT



Here are several examples of coffee cups designed for the hipster cafe #HUNGRY. You can view and evaluate the designs from the image displayed above.

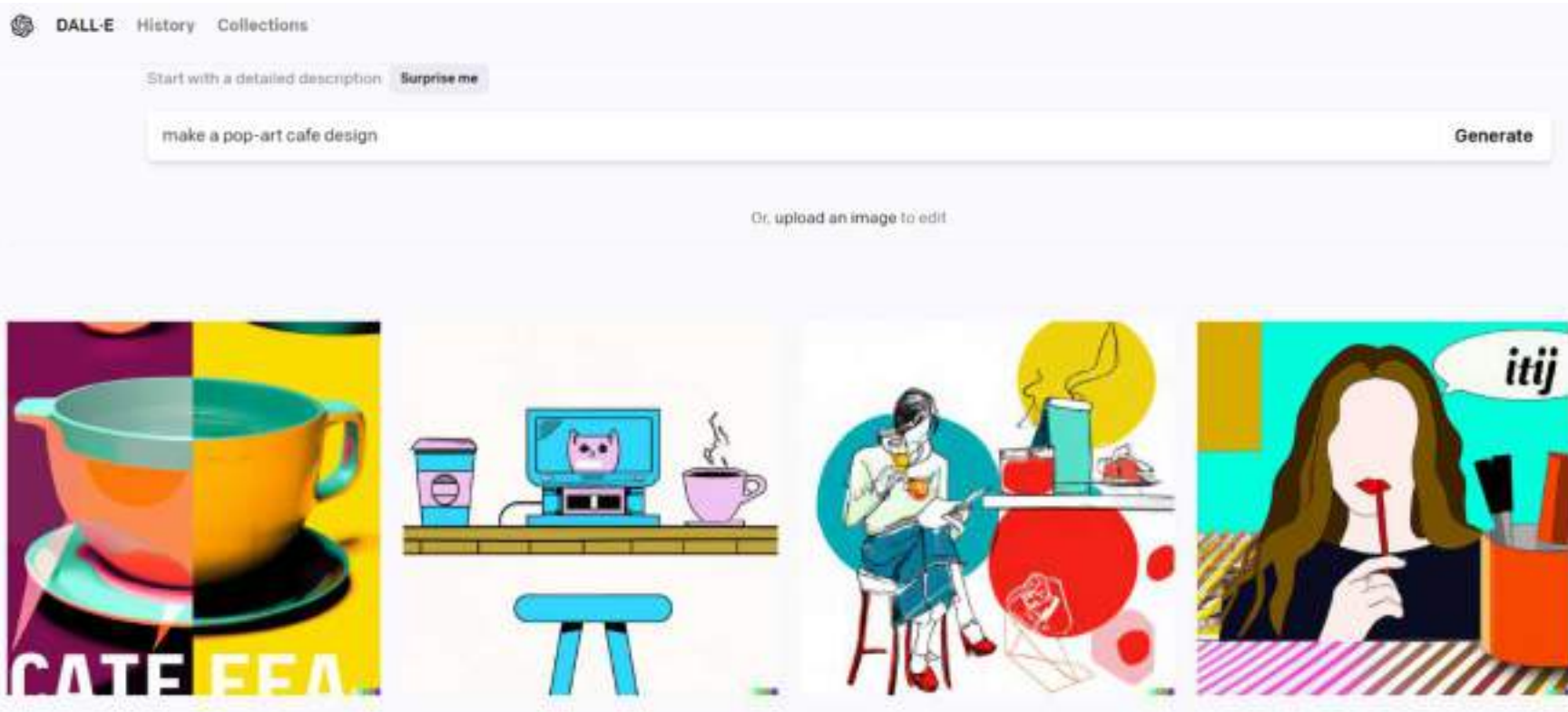








# Graphic Design





## Graphic Design

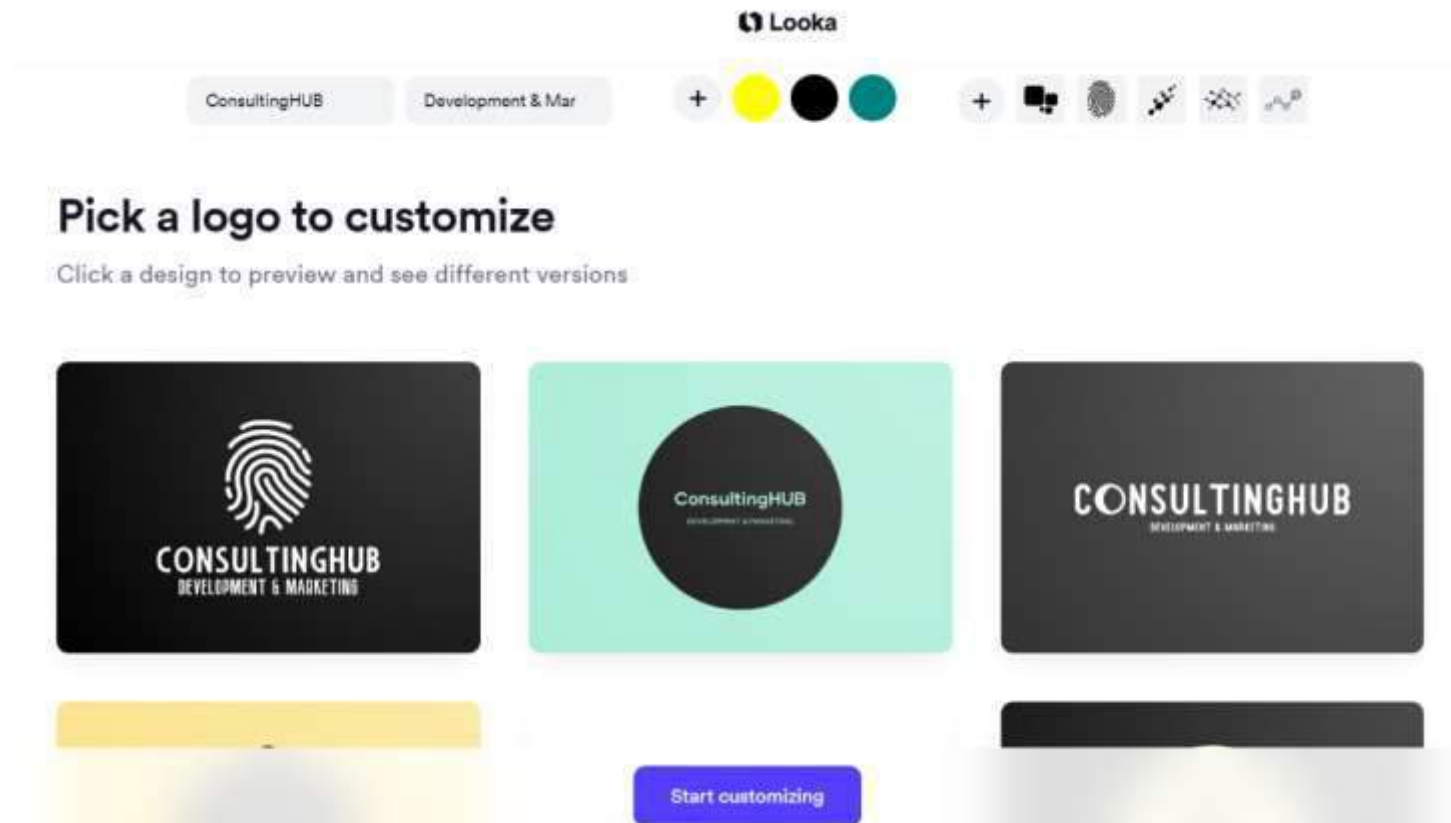






# Logo Design

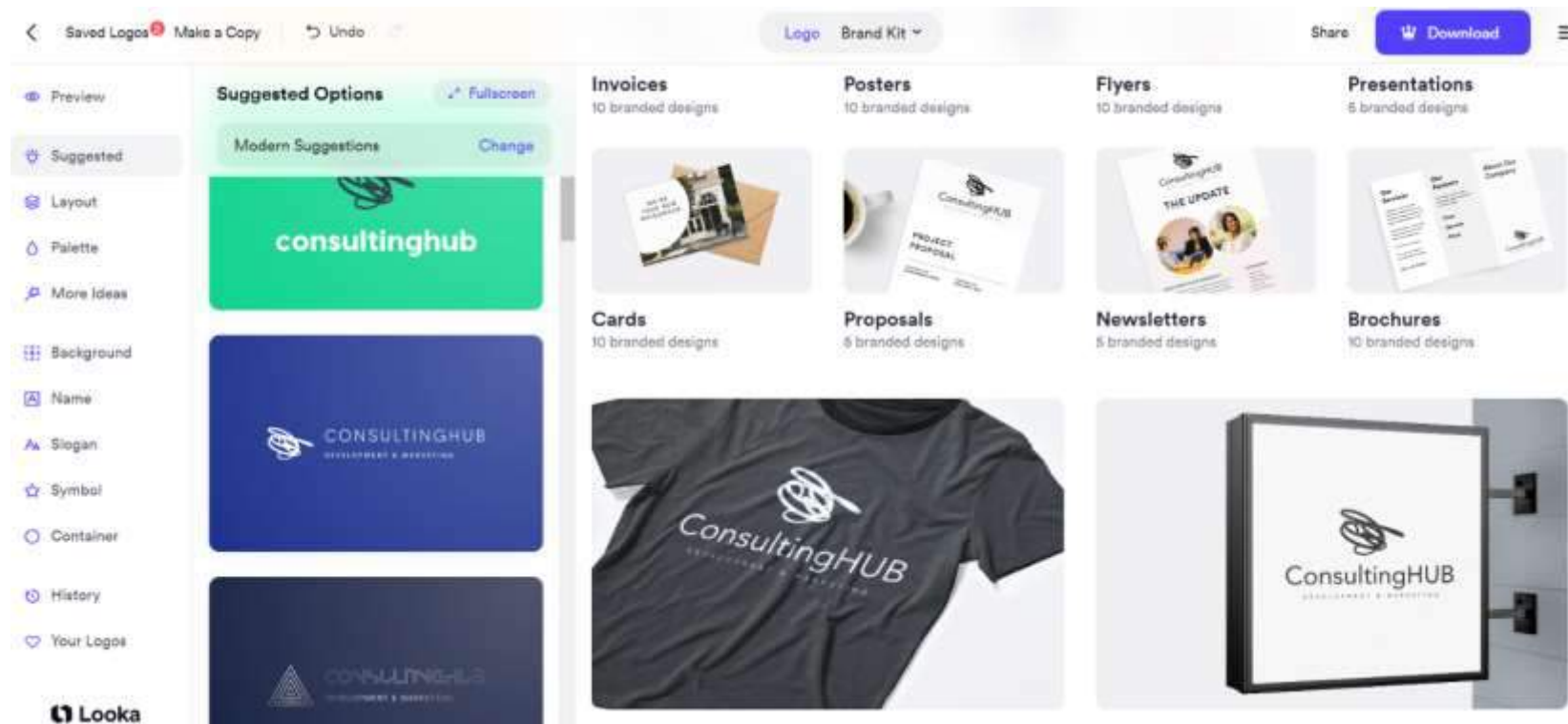
<https://looka.com>





# Logo Design

<https://looka.com>





## Logo Design

<https://looka.com>







## Logo Design

<https://looka.com>

TEAM 1	TEAM 2	TEAM 3
Restaurant MammaMia	TikTok Cafe	Craft Beer Bar

20 minutes



fedosova2008@gmail.com

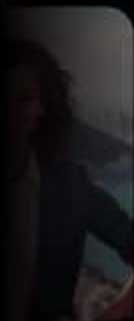






MOMO

Try Momo ↗







**MOMO**



# Interior Design





REimagineHome  
Stylod AI

Coming soon

Sign in

Sign up

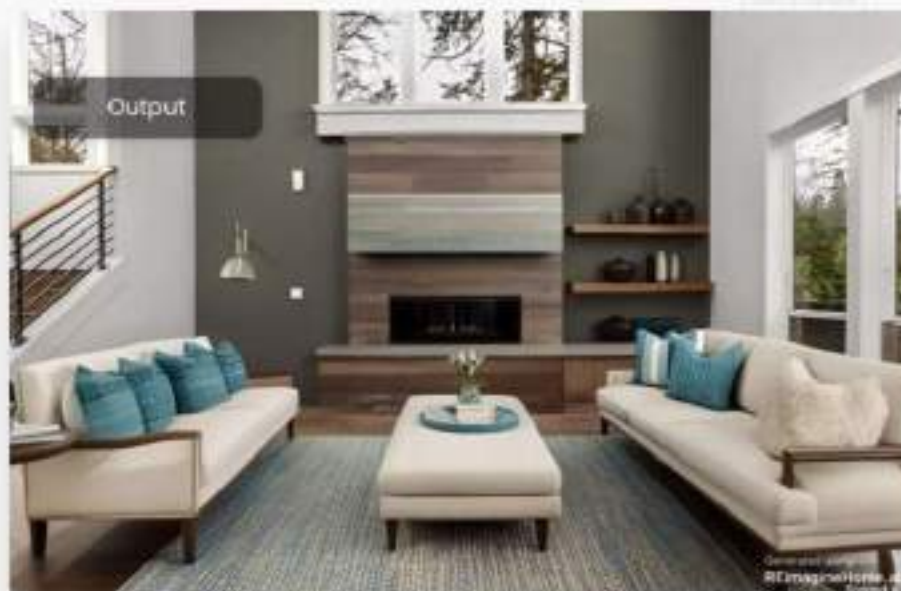
## REimagine your space

Redesign any space to match your vision, or let our AI show you inspiring designs in seconds.

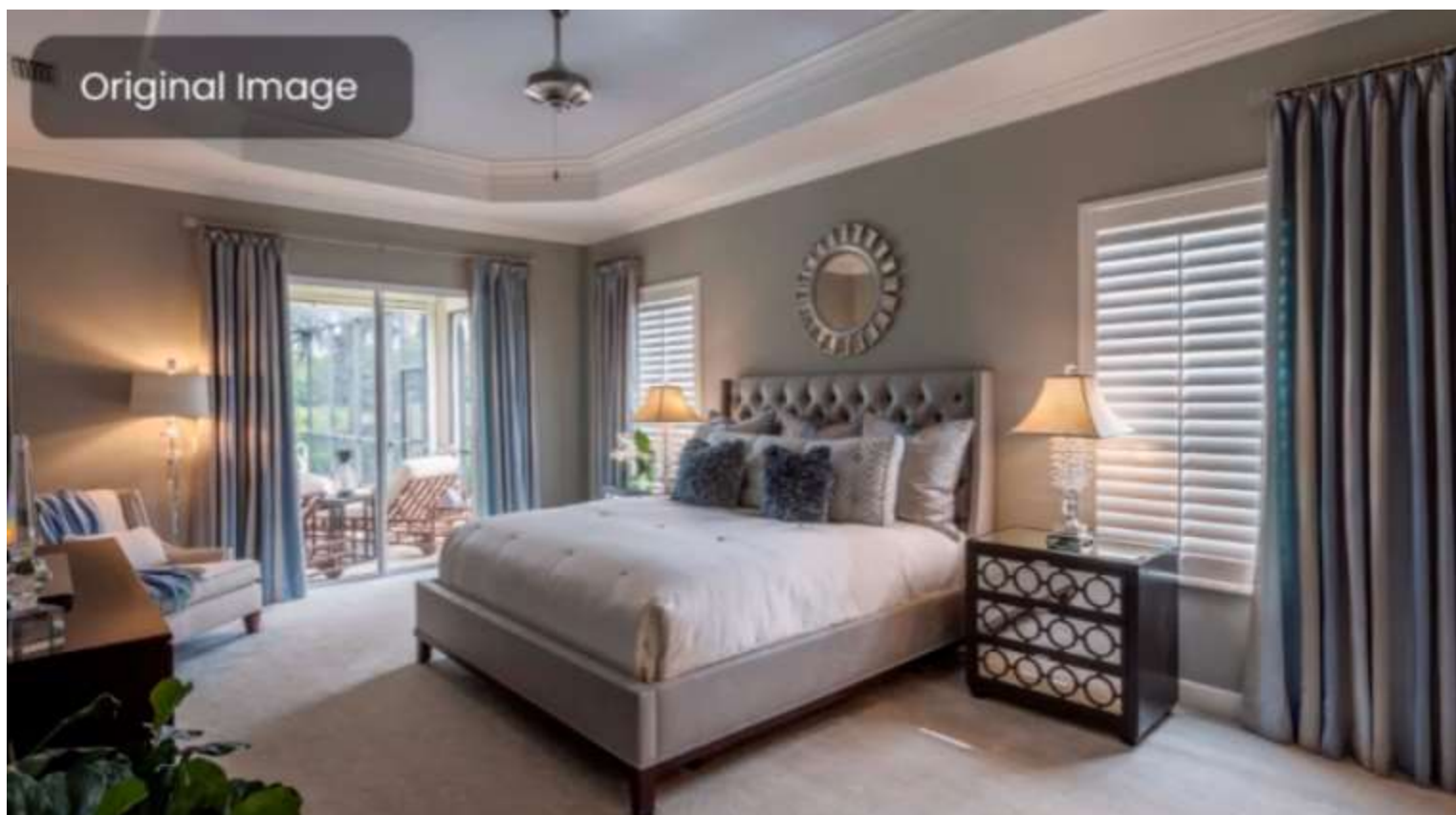
Sign up & upload image

or

Try with a sample image











Output





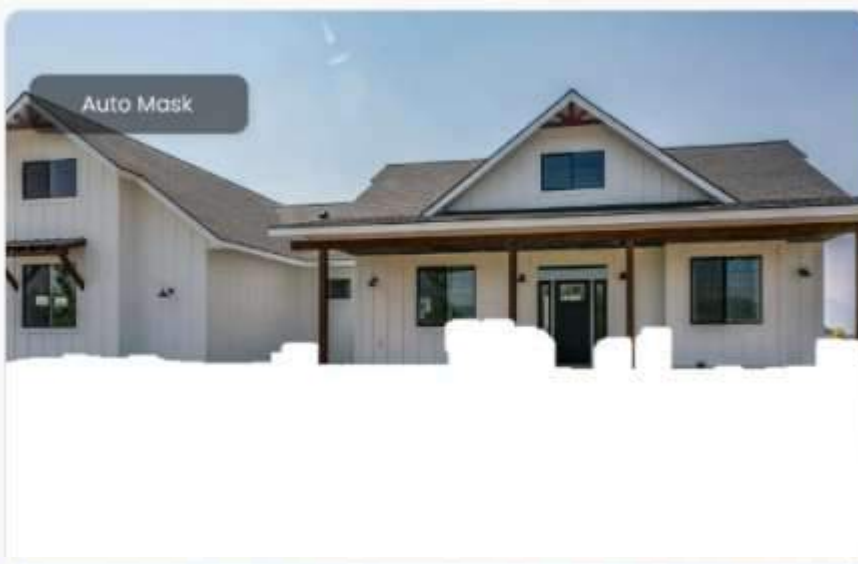




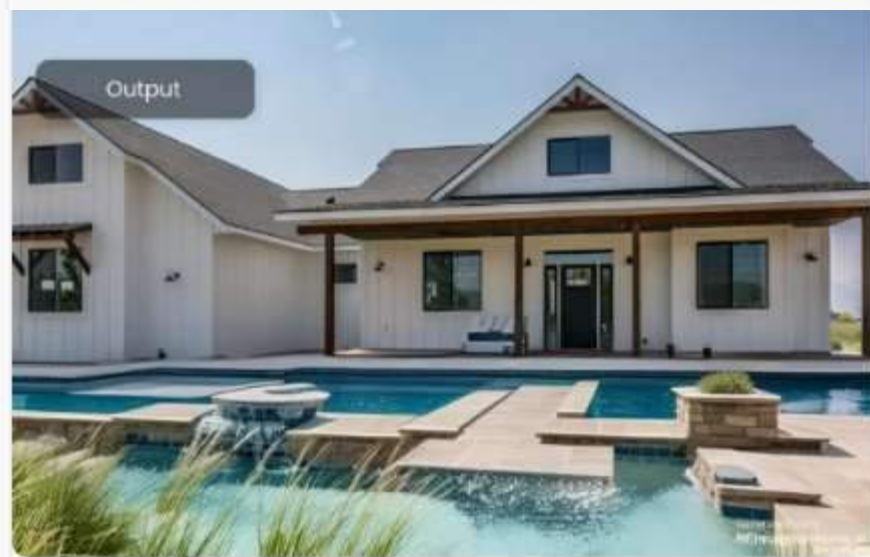
Original Image



Auto Mask



Output



Output







Leonardo.AI

Features ▾

Solutions ▾

Resources ▾

For Teams

For Developers

Contact

Launch App

# Transform Spaces with Leonardo's AI Interior Design Tools

Unleash your creativity with Leonardo.AI - your digital studio for interior design. Visualize stunning interior concepts, refine mockups, and streamline your creative workflow.

Create an Account →

No credit card needed







# INTERIOR AI™

Take a photo of your current room. For best results make sure it shows the entire room in a **90° straight angle facing a wall or window horizontally** (click for example). Not from a corner or angled, and not a wide angle photo as it's trained on regular photos. The AI isn't great at angled pics (yet)! Uploads + renders are shown on site but auto deleted after 15 mins. To make 100% private HQ renders without deletion and watermark upgrade to Pro and you get your own private workspace.

**ROOM**

Restaurant

**MODE**

Interior design (more creative, fast)

You get widely different results with each mode. Virtual Staging mode will auto detect the construction (like walls, ceiling, beams) and tries to avoid changing it, while Interior Design mode doesn't but gives you more creative ideas. A good idea is to use Interior Design mode and then Mix to get the original auto masked background back. 360° panorama is a new beta feature, soon we will add a viewer for it, for now copy your image and paste and watch your panorama [here](#).

**STYLE**

Original Bedroom (4m ago, took 11s)

Interior Design of Modern Bedroom (4m ago, took 11s)

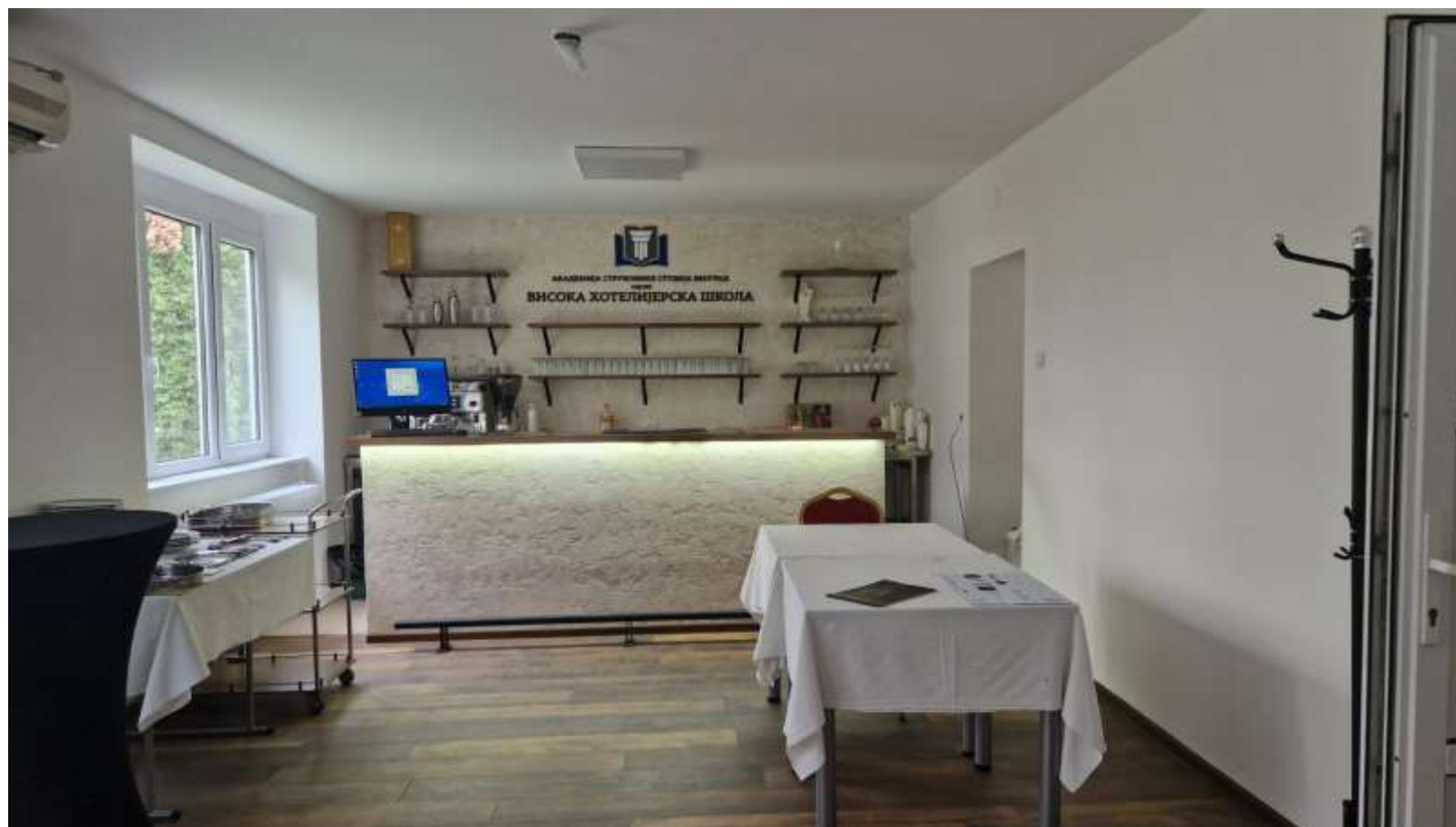
Download (Pro) View Mix (Pro)

Original Bedroom (4m ago, took 11s)

Interior Design of Modern Bedroom (4m ago, took 11s)

Billing Upgrade to Pro































# AI and Education

















Ресторан на даху готелю





СПА зона з джакузі на дах у готелю





Номери готелю в зимовому стилі





Номери готелю в весняному стилі





Номери готелю в літньому стилі







Номери готелю в осінньому стилі





















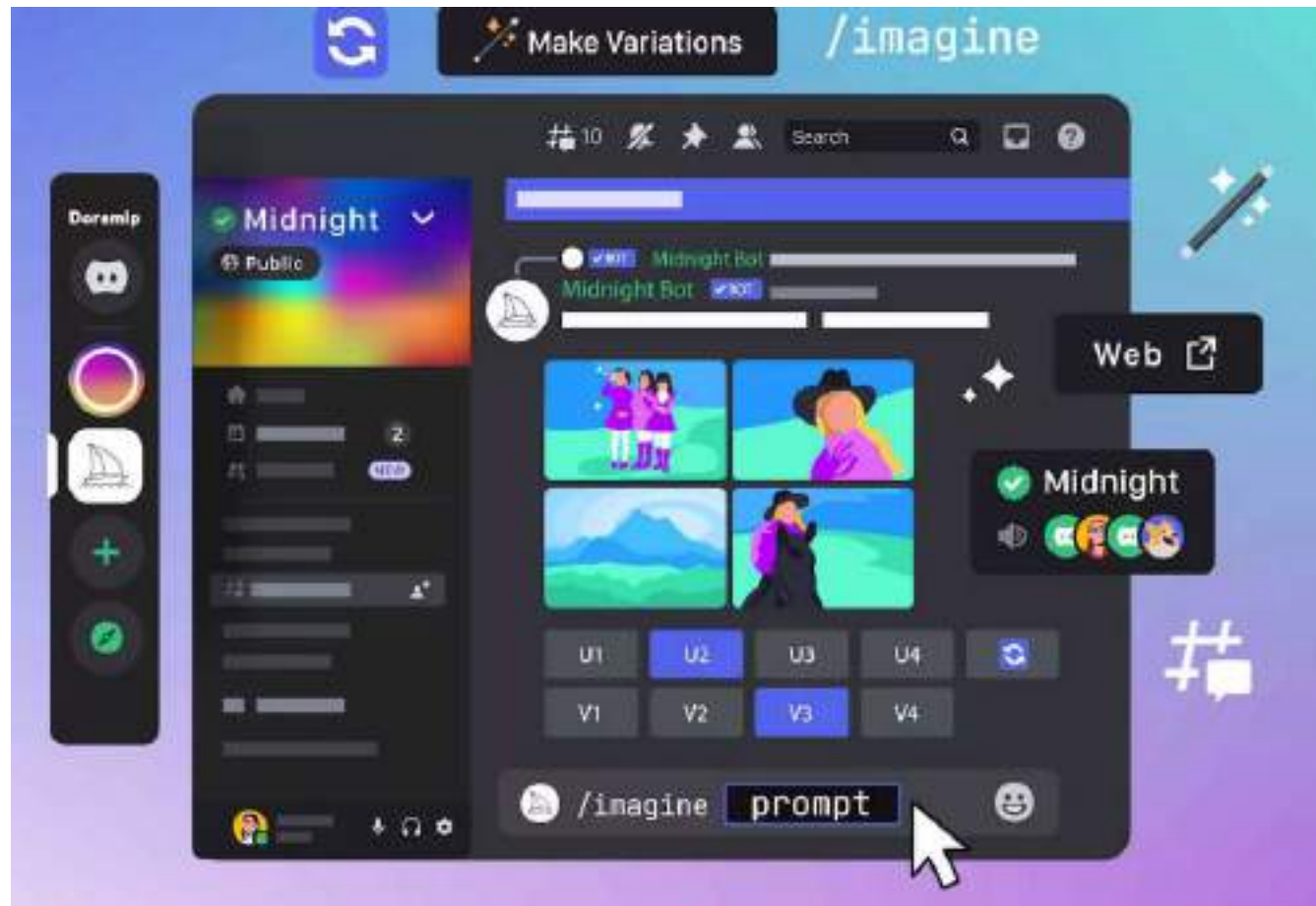








Let's Try!





**Kyiv cutlet**



**Real photo**

**Kyiv pie with chicken and greens**



**AI photo**





## **Carpathian corn flour pie**



**AI photo**

## **Banosh**



**Real photo**



Салат з розтбіфом, спаржею та пластівцями копчено-в'яленого тунця





Фуагра із персиковою еспумою, слайсами манго та витяжкою з м'яти





Брауні з бразильським горіхом, мусом з маскарпоне та хвойним димом





Let's Try!









ChatGPT 4

Share



Here's a structured guide for a housekeeping presentation in a five-star hotel, ideal for showing the standard cleaning checklist:

#### Slide 1: Welcome and Overview

- **Text:** "Welcome to our housekeeping training. This presentation will guide you through the standard cleaning procedures to ensure excellence in room maintenance."

#### Slide 2: Daily Room Preparation

- **Text:** "1. Start by ventilating the room. 2. Remove any used linens and towels. 3. Restock room supplies such as toiletries and minibar items."

#### Slide 3: Cleaning the Room

- **Text:** "4. Dust all surfaces, starting from the highest point. 5. Clean the windows and mirrors. 6. Vacuum the carpet and mop hard floors."



## Paste in

Add the notes, outline or content you'd like to use

#### Slide 1: Welcome and Overview

- **Text:** "Welcome to our housekeeping training. This presentation will guide you through the standard cleaning procedures to ensure excellence in room maintenance."

#### Slide 2: Daily Room Preparation

- **Text:** "1. Start by ventilating the room. 2. Remove any used linens and towels. 3. Restock room supplies such as toiletries and minibar items."

#### Slide 3: Cleaning the Room

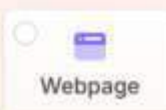
- **Text:** "4. Dust all surfaces, starting from the highest point. 5. Clean the windows and mirrors. 6. Vacuum the carpet and mop hard floors."

#### Slide 4: Bathroom Deep Clean

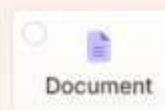
What would you like to create with this content?



Presentation



Webpage



Document



Social





Settings ⓘ

Text content

Text content

Generate

Condense

Preserve

Amount of text per card

Brief

Medium

Detailed

Write for...

Hotel housekeeping staff

Tone

Clear, concise, instructional

Output language

English (US)

Images

AI images

Format

Presentation | Default

251/20000

Content ⓘ

Freeform

Card-by-card

Slide 1: Welcome and Overview

- Text: "Welcome to our housekeeping training. This presentation will guide you through the standard cleaning procedures to ensure excellence in room maintenance."

Slide 2: Daily Room Preparation

- Text: "1. Start by ventilating the room. 2. Remove any used linens and towels. 3. Restock room supplies such as toiletries and minibar items."

Slide 3: Cleaning the Room

- Text: "4. Dust all surfaces, starting from the highest point. 5. Clean the windows and mirrors. 6. Vacuum the carpet and mop hard floors."

Slide 4: Bathroom Deep Clean

- Text: "7. Sanitize all fixtures including the toilet, shower, and sink. 8. Replace toiletries and ensure ample supply of toilet paper. 9. Polish faucets and handles to a shine."

Slide 5: Final Touches and Inspection

- Text: "10. Make the bed with fresh linens. 11. Arrange decor items and ensure the room is presentable. 12. Perform a final inspection using the checklist to confirm all tasks are completed to our five-star standards."

Markdown

251/20000

Additional instructions

Optional

Tips

Freeform

Freeform lets you scale or shrink your content into as many cards as you want. For example, you can turn a long document into a concise presentation.

00 credits ⓘ

—

8 cards


+

Continue ⓘ ⓘ →

Faculty of Innovative Nutrition Technologies, Restaurant and Hotel Business







Hello 🌟

# This is a theme preview

This is body text. You can change your fonts, colors and images later in the theme editor. You can also create your own custom branded theme.

[This is a link.](#)

This is a smart layout: it acts as a text box.

You can get these by typing /smart

Primary button

Secondary button

## bigger

### Pick a theme

[Generate](#)

[Shuffle theme](#)

Dark **Light** Professional Colorful 🔍

Title  
Body & [link](#)

Title  
Body & [link](#)

Oatmeal Sage

**✓ Verdigris**  
Title  
Body & [link](#)

Ash  
Title  
Body & [link](#)

Canaveral Oasis





# Elevating Excellence: A Housekeeping Guide

Welcome to our comprehensive housekeeping training program. Learn the standard cleaning procedures that define our commitment to excellence in guest room maintenance.



by **Kateryna Fedosova**

Last edited less than a minute ago







# Daily Room Readiness

## Ventilation First

Open windows to refresh the air and remove stale odors.

## Linen Removal

Strip beds and gather used towels.

## Restock Supplies

Replenish toiletries and minibar items.





# Dusting Techniques

## 1 Top-Down Approach

Begin dusting from ceiling fans and light fixtures.

## 2 Surface Cleaning

Dust furniture, shelves, and electronics.

## 3 Attention to Detail

Clean corners and hard-to-reach areas.







# Window and Mirror Care



## Streak-Free Shine

Use appropriate cleaner for a crystal-clear finish.



## Spotless Mirrors

Wipe down mirrors to remove streaks.





## Floor Cleaning Methods

1

### Vacuuming Carpets

Thoroughly vacuum all carpeted areas.

2

### Mopping Hard Floors

Mop hard floors with a cleaning solution.

3

### Corner Cleaning

Pay attention to edges and corners.







# Bathroom Sanitation

**Toilet**  
Clean and disinfect thoroughly

**Fixtures**  
Sanitize all fixtures

**Shower**  
Scrub walls and floor

**Sink**  
Clean and polish the sink





# Final Bed Presentation

1

## Fresh Linens

Use clean and crisp linens.

2

## Tucking Technique

Tuck the sheets neatly.

3

## Pillow Arrangement

Arrange pillows neatly on the bed.







## Comprehensive Inspection

### Decor Arrangement

Ensure decor items are placed correctly.

### Overall Impression

Ensure the room feels welcoming.

### Checklist Review

Confirm all tasks are completed.





**Try it!**

TEAM 1	TEAM 2	TEAM 3
Restaurant	Hotel	Destination

30 minutes

[fedosova2008@gmail.com](mailto:fedosova2008@gmail.com)







<https://chat.openai.com/chat>







## Tasty description of the dish for the menu

FE

make a tasty description of the dish for the menu based on basic information: beef steak, from Argentina, rosemary, citrus sauce, grilled vegetables



Indulge in the flavors of Argentina with our mouth-watering Beef Steak, a true feast for meat lovers. Made from the finest cuts of beef imported directly from Argentina, our steak is cooked to perfection and infused with the earthy aroma of fresh rosemary. Served alongside a tantalizing citrus sauce that perfectly complements the richness of the meat, this dish is a true masterpiece.  

To add a burst of freshness to the plate, we have also included a selection of grilled vegetables that are the perfect accompaniment to the hearty steak. From the smoky flavor of grilled bell peppers to the crispiness of zucchini, each vegetable is perfectly grilled and seasoned to perfection.

Whether you're a fan of succulent meat or crave the bold flavors of South American cuisine, our Beef Steak with Rosemary and Citrus Sauce and Grilled Vegetables is sure to satisfy your taste buds and leave you craving for more. Come and savor this delicious dish today!





## Tasty description of the dish for the menu

FE

is a very long text. Cut it down to one sentence so that it can be placed on the menu next to the price of the meal. But leave the adjectives that will make the guest choose that dish.



Savor the mouth-watering flavors of Argentina with our juicy beef steak, infused with fresh rosemary, and served with zesty citrus sauce and grilled vegetables.







## Instagram texts

FE

Write a text about the same dish for an Instagram post. The text should encourage the reader to go to the restaurant or make a reservation right now



Get ready to satisfy your taste buds with our signature dish! Our Argentinean Beef Steak with Rosemary and Citrus Sauce is a carnivore's dream come true. Tender, juicy, and bursting with flavor, this dish is the perfect indulgence for any meat lover out there.



Topped with a zesty citrus sauce that adds a tangy kick to every bite, and served with a side of perfectly grilled vegetables, this meal is a true masterpiece that will transport your senses straight to the heart of Argentina.

So what are you waiting for? Make a reservation right now and come savor the exquisite flavors of our Beef Steak with Rosemary and Citrus Sauce. You won't regret it!





## Instagram texts

FE

add emoji and hashtags to this text



Get ready to satisfy your taste buds with our signature dish! 🤤 🍴 Our Argentinean Beef Steak with Rosemary and Citrus Sauce is a carnivore's dream come true. ❤️ 💬 Tender, juicy, and bursting with flavor, this dish is the perfect indulgence for any meat lover out there.

Topped with a zesty citrus sauce that adds a tangy kick to every bite, and served with a side of perfectly grilled vegetables, this meal is a true masterpiece that will transport your senses straight to the heart of Argentina. 🌶️ 🍋 🍷

So what are you waiting for? 🔥 Make a reservation right now and come savor the exquisite flavors of our Beef Steak with Rosemary and Citrus Sauce. You won't regret it! 😊 🍽️

#ArgentineanCuisine #BeefSteak #RosemaryAndCitrus #GrilledVegetables #Foodie  
#Foodgasm #Foodstagram #Restaurant #Reservation





## Scripts for the video adds



write a script for a video about this dish. The video is for advertising on social media (Instagram and Ticktock)



[Opening shot of the restaurant kitchen. A chef is flipping a sizzling piece of steak on the grill. Cut to a close-up of the steak as it cooks.]



Narrator: "Are you ready to indulge in a true meat lover's dream?"

[Cut to a wide shot of the dining room, with customers seated at tables and enjoying their meals.]

Narrator: "Introducing our signature dish - the Argentinean Beef Steak with Rosemary and Citrus Sauce."

[Cut to a shot of the steak being sliced on a cutting board. The chef adds a spoonful of sauce and a side of grilled vegetables.]

Narrator: "Tender, juicy, and bursting with flavor, this dish is the perfect indulgence for any meat lover out there."

[Cut to a close-up of the steak being served on a plate.]









## Ideas for the promo

FE

come up with three promotional ideas for a pizzeria



1. Pizza Loyalty Program - Launch a loyalty program that rewards customers for their repeat business. Every time a customer buys a pizza, they earn points that can be redeemed for a free pizza or other rewards. This encourages customers to come back to the pizzeria and helps build a loyal customer base.  
2. Social Media Pizza Challenges - Use social media to create fun pizza challenges that customers can participate in. For example, challenge customers to create their own pizza with a unique topping combination and post a picture of it on social media with a specific hashtag. The winner could receive a free pizza or other prize. This encourages engagement with the pizzeria on social media and generates buzz around the brand.
3. Pizza-Making Classes - Host pizza-making classes where customers can learn how to make their own pizza from scratch. This not only provides a fun and unique experience for customers, but it also helps to position the pizzeria as an expert in pizza-making. Customers will appreciate the opportunity to learn from the pros and will likely become repeat customers.







## Check Lists for the stuff

FE make a 10-point checklist for the maid in the hotel, in the form of short talking points



1. Clean and sanitize all surfaces in the room, including the bathroom, furniture, and floors.  
2. Dust all surfaces and clean mirrors and windows.
3. Change all linens and towels.
4. Refill amenities such as soap, shampoo, and toilet paper.
5. Check for any damage or missing items and report them to the supervisor.
6. Ensure that all electronics and appliances are working correctly and are plugged in.
7. Empty the trash and recycling bins.
8. Organize and arrange all items in the room, including clothes, books, and personal belongings.
9. Check the room temperature and adjust the thermostat as needed.
10. Complete all assigned tasks within the designated timeframe and follow all safety and sanitation protocols.





## Menu development

FE

make a menu for a vegetarian style wedding party



Here's an example menu for a vegetarian-style wedding party:

### Appetizers:

- Stuffed Mushrooms with Cream Cheese and Herbs
- Roasted Vegetable Bruschetta with Balsamic Glaze
- Miniature Spinach and Feta Pies

### Salads:

- Classic Greek Salad with Feta Cheese, Olives, and Tomatoes
- Mixed Greens with Goat Cheese, Candied Pecans, and Balsamic Vinaigrette
- Quinoa Salad with Roasted Vegetables and Lemon Dressing

### Entrees:

- Stuffed Portobello Mushrooms with Spinach and Ricotta Cheese
- Grilled Eggplant with Tomato and Basil Sauce
- Chickpea and Vegetable Tagine with Couscous

### Sides:

- Roasted Brussels Sprouts with Cranberries and Pecans
- Garlic Mashed Potatoes
- Grilled Asparagus with Lemon Butter

### Desserts:

- Miniature Fruit Tarts with Fresh Berries
- Vegan Chocolate Mousse
- Lemon and Lavender Shortbread Cookies

### Beverages:

- Sparkling Water with Fresh Lime and Mint
- Iced Tea with Lemon and Honey
- Selection of Wine and Beer







## Recipes Idea



come up with five different toppings for vegetarian sandwiches. List the ingredients that should go into each sandwich



Sure, here are five different vegetarian sandwich toppings with ingredient lists:



1. Grilled Halloumi and Tomato: Grilled halloumi cheese, sliced tomato, arugula, and pesto sauce on whole wheat bread.
2. Roasted Red Pepper and Hummus: Roasted red pepper, hummus, sliced cucumber, and lettuce on a multigrain bagel.
3. Buffalo Chickpea Salad: Buffalo seasoned chickpeas, diced celery, shredded carrot, and vegan ranch dressing on a whole wheat wrap.
4. Caprese Sandwich: Sliced fresh mozzarella cheese, tomato, basil leaves, and balsamic glaze on ciabatta bread.
5. Egg Salad with Avocado: Mashed avocado, chopped boiled eggs, diced red onion, and lettuce on sourdough bread.





## Menu Engineering

FE

how I can reduce the foodcost of a Philadelphia roll with salmon and Philadelphia cheese.  
Suggest five options.



Sure, here are five ways to reduce the food cost of a Philadelphia roll with salmon and Philadelphia cheese:



1. Use smaller portions: Reduce the amount of salmon used in each roll. This can be achieved by using smaller portions of salmon or cutting thinner slices.
2. Use cheaper vegetables: Instead of using premium vegetables like avocado or asparagus, try using less expensive options such as cucumber, carrots, or radish.
3. Substitute with alternative ingredients: Instead of using Philadelphia cheese, you can use a less expensive cream cheese or a cheese spread with similar flavor.
4. Use store-brand or generic ingredients: Save money by using store-brand or generic ingredients instead of premium brands. Look for quality ingredients at a lower cost, such as canned salmon or a lower grade of cheese.
5. Purchase ingredients in bulk: Purchase ingredients in larger quantities to get a lower per-unit cost. This can be done with ingredients like rice, nori sheets, and sauces. However, make sure to factor in storage costs and shelf life when purchasing in bulk.





## Chef Klopotenko



## Cooking with GPTchat









**"BORSCH.  
THE SECRET  
INGREDIENT"**



IEVGEN KLOPOTENKO

# THE AUTHENTIC UKRAINIAN KITCHEN

COVER NOT FINAL

RECIPES FROM A NATIVE CHEF





## **Random Ingredients – 7 groups – 7 recipes + foodpairing.com + Chef's sauces**

1. Salad of eel and shrimp with sun-dried tomatoes and parmesan.
2. Beetroot cream soup with duck pieces and croutons.
3. Salad with avocado, carrots, pomegranate and kumquat.
4. Potato gratin with asparagus and mushrooms baked with gouda.
5. Lamb cutlets with a side dish of corn and soft cottage cheese.
6. Lobster with truffles and sesame oil (later Lobster was replaced with catfish and truffle with truffle oil due to the high cost of the ingredients)
7. Panna cotta with white chocolate and kiwi.







## Photos of dishes created by AI Midjourney





## Photos of the real dishes cooked by Chef Klopotenko







## Chef Klopotenko Cooking with GPTchat







# GPT-4o

O3



ChatGPT

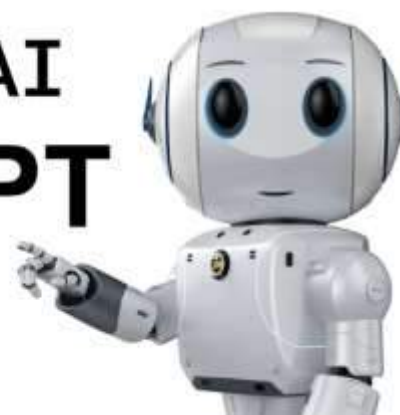
GPT-4.5

o4-mini-high

GPT-4o

u4-mine-high

OpenAI  
**ChatGPT**





## Academic Assistant Pro

Orsinbot.cn 

Professional academic assistant with a professorial touch

Can you help me outline my paper on ecology?

I need to polish a thesis abstract.

Could you rewrite this paragraph to be more concise?

Write a SCI paper about ChatGPT embedding

 Сообщение  Academic Assistant Pro...





# GPT

Discover and create your own versions of ChatGPT, combining instructions, additional knowledge and any combination of skills.

🔍 restaurant



## Restaurant Menu Creator

Your creative partner for designing captivating restaurant menus.

Dr. Momtazul Dinnatov 800+



## Restaurant Manager

Manages restaurant operations, customer service, and staff.

Dr. Joseph B. McGovern 200+



## Restaurant Marketing GPT

Create strategic marketing concepts for eateries, offering unique tailored insights.

Dr. Main Dine 200+



## Restaurant Manager

All-around restaurant management assistant.

Dr. Srinika Kundurthy 2



## Restaurant Advisor

Expert in restaurant management, offering tailored advice and solutions.

Dr. Toast Company 10+



## Restaurant Guide

I recommend the best restaurants based on your location.

Dr. Mob6do 6







## Hotel Revenue and Market Analysis Specialist

By PRAVEEN ANUPAME WM

This AI specializes in hotel revenue management with a focus on conducting thorough relative market analyses. It provides in-depth insights into hotel revenue optimization strategies, emphasizing competitor and market trend analysis.

★ 4.2

Ratings (10+)

Research &  
Analysis

Category

700+

Discussions

### Start a discussion

I'd like to start by sharing my hotel's data. We have detailed...

Can you analyze how my hotel is performing compared to our...

I'm interested in understanding how recent trends in the local...

Could you help us benchmark our hotel against others in the...

Start chat





1



### image generator

A GPT specialized in generating and refining images with a mix of professional and friendly tone. image generator

Or NAIF J ALOTAIBI

2



### Logo Creator

Use me to generate professional logo designs and app icons!

Or community builder

3



### Photo Realistic GPT

Generate realistic images with text

From genigpt.net

4



### Cartoonize Yourself

Turns photos into their cartoon versions. Upload your photo to try

From karenxcheng.com

5



### Video Maker

Friendly video creator with animation effects

From changeblogger.org

6



### LOGO

Senior brand LOGO design expert, 20 years of brand LOGO design experience, designer material feeding training

From logogpts.cn





# Your own configuration

## Knowledge

If you upload files in the Knowledge section, discussions with your GPT may include the contents of the files. Files can be downloaded when the code interpreter is enabled

[download files](#)

## Possibilities

- ☒ Browsing the web
- ☒ DALL E image generation
- ☐ Coda Interpreter [?](#)

## Actions

[Create a new action](#)









## Meta AI



For App developers  
Researcher



Everyone can  
generate AI

Transformer Model



Transformer Model





# deepseek

## Into the unknown

### Start Now

Free access to DeepSeek-V3.  
Experience the intelligent model.

### Get DeepSeek App

Chat on the go with DeepSeek-V3  
Your free all-in-one AI tool







## Restaurant Concept

FE

come up with a concept for a seaside café for hipsters. Describe a unique selling proposition, suggest additional services, describe the menu concept and the interior of the place.



Concept: "Salt & Sand" - a seaside café for hipsters



### Unique Selling Proposition:

"Salt & Sand" offers a unique beachside dining experience that combines quality coffee and fresh food with a laid-back, bohemian atmosphere. The café serves up an eclectic mix of global cuisine, featuring fresh, locally sourced ingredients and unique flavor combinations that will satisfy even the most adventurous foodies.

### Additional Services:

In addition to serving delicious food and coffee, "Salt & Sand" offers a range of services to enhance the customer experience. These include beach chair rentals, live music events, and a retail section featuring handmade goods and beachwear.

### Menu Concept:

The menu at "Salt & Sand" is designed to cater to a variety of tastes, with a focus on fresh, healthy ingredients and global flavor profiles. Signature dishes include a Mediterranean mezze platter, Korean-style tacos, and acai bowls topped with fresh fruit and granola. The café also features a rotating selection of craft beers and local wines, as well as a range of specialty coffee drinks.





## Naming



Give me 10 names for this café



1. Beachcomber Café
2. Shoreline Grind
3. Ocean View Café
4. Sandbar Café
5. Seaside Social
6. Seafoam Café
7. Beach Bistro
8. Salty Dog Café
9. Coastal Cafe Co.
10. Blue Horizon Café





namelix

by Brandmark.io →

## Business Name Generator

generate a short, brandable business name using artificial intelligence

Generate



### Get name ideas

Namelix generates short, catchy names with a state of the art language model



### Filter results

Decide whether you prioritize a shorter name, having a specific keyword or domain extension



### Save your names

Our algorithm learns from the names you like, giving you better recommendations over time







# LENOCHI



## BRAND COLORS



#fffefe

#011401

#501104

#a00e07

#f00b0b









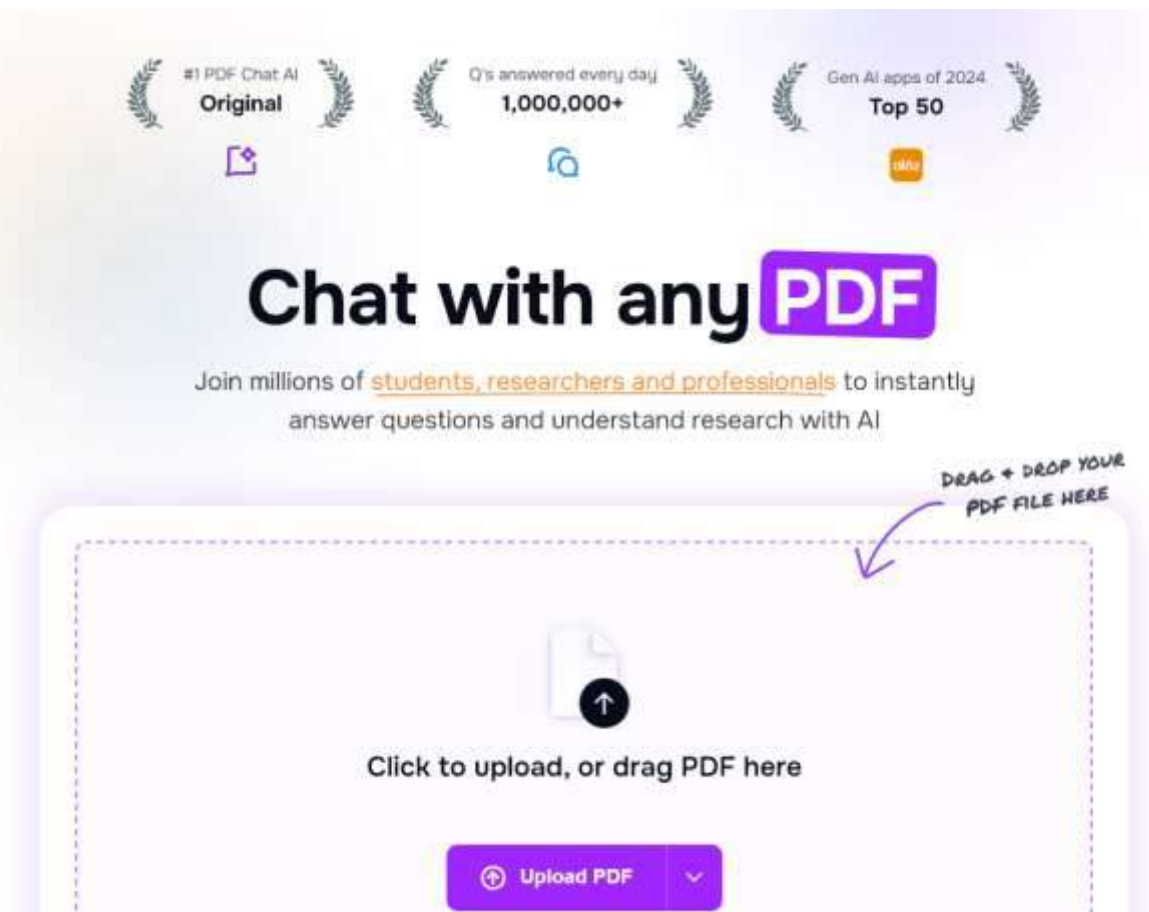
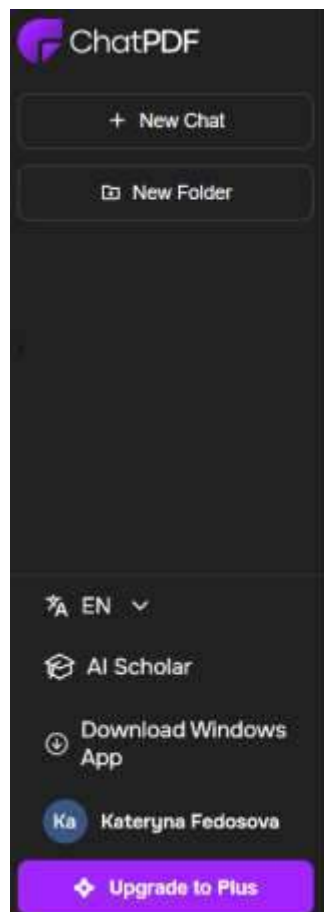


## RESEARCH AI





## RESEARCH AI

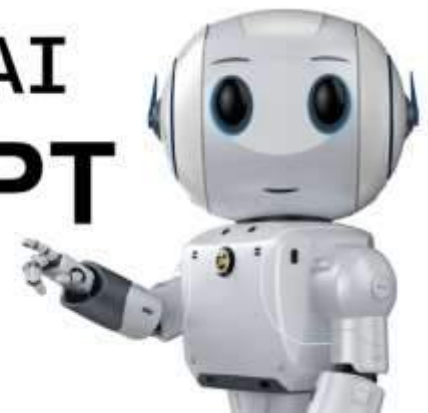




# Possibilities

- **ESSAY / REPORT / REVIEW**
- **ABSTRACT / SUMMARY**
- **IDEAS AND HYPOTHESES**
- **TEXT ABBREVIATION**
- **SELECTION OF THE SUMMARY**
- **DATA PROCESSING**
- **ARTICLES FOR THE WEBSITE**
- **TEXTS FOR ADVERTISING**
- **SCRIPTS**

 **OpenAI**  
**ChatGPT**







# Recommendations

- **Speak in English**
- **We set the instruction, the role: "Act as ..."**
- **We indicate what we will provide**
- **We write what we want to receive in return**
- **If it is important, we indicate the style and format**
- **We provide more specifics**
- **We adjust at every step**
- **We are not afraid to question, clarify, expand the answer**





# Examples



## AIDA model blog post

Prompt:

*I want you to act as a marketing expert. I'll give you the block names for the user story structure. These are semantic blocks that represent the structure of the blog post. I'll also give you a Description.*

*You'll determine which semantic blocks are contained in the user story and return to me the text broken down into these blocks in accordance with the meaning. If you can't find the block that makes sense, you can come up with a name for it yourself.*

*Use these semantic blocks:*

- *Hook*
- *Facts*
- *Problem*
- *Before/After*
- *New knowledge*
- *Call to action*

*Description:*





# Examples



## Post in Instagram

I want you to act as a SMM specialist, targeting expert, and media buyer. I will give you a key message for the target audience and a description of the context in which the client's need appears. Write me the text of the advertisement and three variants of the title for it.

Context description: a person is in another country and has dental health problems. It's not a good idea to get treatment there because insurance doesn't cover the cost, and finding a doctor you can trust is difficult because of the language barrier.

Key message: There is no need to experiment with a foreign health care system. Everything is familiar and affordable in Ukraine - the best doctors in the world are here.

Call to action: Get an online consultation in the messenger and the best conditions for improving health







# Examples



## Writing Ads text

Prompt:

*Act as a copywriter. I will give you the product description. You will give me 5 Facebook ad copies.*

*The Structure of ad copy:*

*Main text: Up to 200 characters*

*Headline: Up to 40 characters*

*Description: Up to 25 characters*

*Use emojis*

*Product Description:*





## SEO Blog post

Prompt:

*Write this entire article "How to Create an Effective Content Marketing Strategy for Your Medical Business". Here are the internal links I want you to try to use for mention, include these links in the text of the article so that it looks like a native mention. Use examples from famous brands' practices. Please use the headlines H1, H2, H3 and keywords for top ranking the article on Google. Please use markdown formatting to include titles, lists and these internal links using keyword rich anchor text:*

<https://www.inova.cx/instagram-for-medicine-clinic/>  
<https://www.inova.cx/autofunnel-case/>  
<https://www.inova.cx/how-to-increase-sales-in-medical-center/>  
<https://www.inova.cx/24-ideas-for-clinic/>  
<https://www.inova.cx/case-strategy-communication/>  
<https://www.inova.cx/customer-experience-design/>  
<https://www.inova.cx/video-foto-for-social-media-training/>  
<https://www.inova.cx/maysternya-administratora-clinic/>  
<https://www.inova.cx/how-value-transferred/>  
<https://www.inova.cx/medicine-marketing-2023/>  
<https://www.inova.cx/the-customer-centered-innovation-map/>  
<https://www.inova.cx/customer-needs-through-jobs-to-be-done/>

# Examples





# Examples



**Text Style:** Write in an informative and persuasive style. Try to explain the importance of high marketing skills to use to medical business owners and provide actionable advice on how to improve their business.

**Tone of voice:** The tone of the text is confident, assertive and direct. Give the impression that you are not afraid to speak his mind and use persuasive language to persuade the audience to take action.

**Personal image:** you have to give the impression of an expert in the field of business strategy and marketing. You act as knowledgeable, experienced and passionate about helping businesses succeed. You act as results-oriented and focused on providing practical solutions that work.







# Examples



## Value Proposition

*I want you to act as a professional product marketing manager who has to write a value proposition. First, I will provide you with two examples of value propositions from other products. You have to read these examples and adapt your future output correspondingly.*

*After every example, reply, «Got it. Give me another example or let's switch to Questions».*

*Then I will command «Questions», and you have to switch to the Questioning regime. In the Questioning regime, you have to ask the following questions one by one.*

- 1 What is your product?*
- 2 Who should buy your product?*
- 3 How will buying your product improve the customer or their life?*
- 4 Why should the customer buy from you and not your competitors?*
- 5 When will the value be delivered?*

*After asking all the questions from the list above, using my answers to the questions, compose the three variants of value propositions. The value proposition should be relatively short — two or three short sentences, maximum. Every word should improve clarity or make your main selling point more compelling, otherwise it needs to be cut.*

*The value proposition should feel conversational and identify the emotional effect on the audience, keeping the consumer front and center. Think about how you'd conversationally describe the product to a friend, family member, or coworker.*








## What AI technologies do you use?





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